

ELECTRICAL INDUSTRY
EXCELLENCE AWARDS

Master Electrician of the Year





About Master Electricians Australia

Master Electricians Australia (MEA) has been and continues to be a well-respected company that provides support, assistance and information to the industry about the latest news, legislation, equipment, products and guidelines in the industry.

With more than 80 years of experience, we pride ourselves on professionalism and helping sparkies get the job done.

Our brand is recognised as being associated with the best in the industry while providing members with support and information. This includes seminars on starting your business, advice on products, tools and regulated guidelines, as well as field staff and in-house experts who are there to support electrical contractors across Australia with their safety concerns.

Awards overview

2024 marks the 10th annual Master Electrician's Australia (MEA) Electrical Industry Excellence Awards. Over the past decade the awards have grown and expanded to the annual awards they are today.

The awards are held simultaneously across Australia connecting electricians, apprentices, and administration staff from Tasmania, Queensland, New South Wales, Victoria, South Australia, Western Australia and the Northern Territory.

MEA aims to bring the industry together for one night while taking a moment to celebrate and commend the groundbreaking work being done across the nation.

In recent years, the awards have changed to incorporate the Clean Energy of the Year Award and Women in Contracting Award which aims to recognise the challenging work done by those in the background making sure the lights stay on.

It is an honour for MEA to continue to strive and grow the awards to showcase the very best in our industry.

Key dates

- Nominations **close on Monday, April 29.**
- Judging **May and July.**
- Finalists announced **July, 2024.**
- Awards night **Saturday, August 3, 2024.**



Step-by-step guide

Follow these easy steps to complete your nomination today and don't forget nominations close on **Monday, April 29 at 11.59pm (EST)**.

Each state or territory has 10 awards available to fit all categories. We encourage all nominees to enter more than one category.

State winners of each category are automatically entered into the National Awards.

Please follow the below 6 steps to complete your nominations.

- Step 1** - Simply create a login via our event registration form, available here (masterelectricians.com.au/excellence-awards).
- Step 2** - Before submitting your nomination, make sure you have obtained your client's permission to share project information and images. This will greatly support your nomination in the Excellence Awards.
- Step 3** - Take some time to review the submission questions. It's a good idea to gather all the necessary information, project details, and images beforehand. For larger categories, you can even save your progress and return to it later. But we highly recommend doing some initial work upfront to make the process smoother.
- Step 4** - Now's the time to get cracking with your submission! The entry process is straightforward and involves answering a series of mandatory, and optional questions and uploading supporting documentation. The time required to complete each category varies, ranging anywhere from 5 to 15 minutes, depending on the category.
- Step 5** - Once you're satisfied with your nomination, simply submit it.
- Step 6** - Depending on the category, the next exciting phase of the process may involve a skills challenge (for Apprentice and Electrician categories) or an official judging panel interview with industry experts. Finalists will be announced in July.

If you have any questions on the entry process, please contact us by email: events@mea.asn.au or phone 1300 889 198.

Snap shot criteria and examples for each award category

Master Electrician of the Year

The Master Electrician of the Year Award is presented to the business at the top of their field. It celebrates a company that has displayed exceptional business acumen, a commitment to professionalism, quality, people, safety and business operations. **Note: This category is exclusive to Master Electricians only.**

Business bio questions (a summary of this content will be included in the Awards Program)

Please provide a brief history of the organisation, highlighting any major milestones, projects, growth phases or achievements?

Example: Smith's Electrical was established in 2000 and has grown to be a well-respected organisation that provides XYZ. We have tackled project X which was challenging but rewarding because XYZ.

Business overview

What products and services does the company offer? Can you please provide a list of the main offerings?

Example: Smith's Electrical offers predominantly residential electrical work, which includes a 24/7 emergency call out service. Other services include: XYZ

How do you differentiate your business from competitors (marketing)?

Example:

- Offer unbeatable customer service.
- Tailor to a niche market.
- Add a personal touch to marketing, purchasing and support.
- Use price as a distinguishing factor.
- Give your customers options to customise their experience.
- Be socially responsible.
- Advertise.

Health, safety, environment and quality management

How does your business demonstrate its commitment to its safety management system?

Note: there are various ways businesses can display their commitment to WHS, including visual demonstrations of policy adherence, personal initiatives by managers, recognition of contributions to WHS, and the resolution of conflicts between WHS priorities and other business objectives. Whether this is through training, one on one training.

Example: Smith's Electrical creates a safe WHS environment through onboarding, regular training sessions, and business policy.

Leadership and management

Industry leadership and involvement. This can be services you provide to the industry such as industry involvement, events attended, and leadership roles within industry.

In the last 12 months Smith's Electrical has attended working at heights training, CPR training and a seminar on the latest smoke alarm requirements.

Photos

Optional - upload company logo.

Please note this request is optional. However, if you choose to do so, please choose files that are of high quality and suitable for printing, such as EPS, SVG, or PNG.

Optional - upload company brand image, or a recent project you're proud of.

Please note this request is optional only, but if supplying images, aim for a file that is a minimum 2MB or has a minimum 2000 pixels on shortest edge.

